**Unitron Vivante + TV Connector Booster Campaign**

**B2B2C Social Media Posts**

**POST 1: Offer, version 1**

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| Social Media Platform | Post caption | Image |
| LinkedIn | We’re giving you even more reasons to cheer with this special offer: Buy 2 Vivante hearing aids by July 31, and receive a free PartnerMic or TV Connector. Book an appointment now: [URL] |  |
| Facebook | Get into the games! When you buy 2 Vivante hearing aids by July 31, get a free PartnerMic or TV Connector. Book an appointment [URL] |
| Instagram | We’re giving you even more reasons to cheer with this special offer: Buy 2 Vivante hearing aids by July 31, and receive a free Partnernic or TV Connector. Contact us to learn more. |

**POST 2: Offer, version 2**

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| Social Media Platform | Post caption | Image |
| LinkedIn | As the summer games heat up, now is the perfect time to introduce the sports enthusiasts to our PartnerMic or TV Connector – yours free when you buy 2 Vivante hearing aids by July 31. Book your appointment at [URL]. |  |
| Facebook | Get the front-row feel at home with a free PartnerMic or TV Connector when you buy 2 Vivante hearing aids by July 31. Book an appointment at [URL] |
| Instagram | Hey sports fans, now you can experience the front-row feel at home with a free PartnerMic or TV Connector when you buy 2 Vivante hearing aids by July 31. Contact us to learn more. |

**POST 3: TV Connector**

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| Social Media Platform | Post caption | Image |
| LinkedIn | Don’t just watch the games, experience them. When you purchase a pair of Vivante hearing aids, you will receive a free PartnerMic or TV Connector. Contact us to learn more: [URL] |  |
| Facebook | Enjoy all your favorite sports action streaming directly to your hearing aids. Now until July 31, when you purchase a set of Vivante hearing aids, you get a free PartnerMic or TV Connector. Book an appointment to learn more: [URL] |
| Instagram | Immerse yourself in the action with Vivante hearing aids. Now until July 31, when you purchase a set of Vivante hearing aids, you get a free PartnerMic or TV Connector. Contact us to learn more. |

**POST 4: Vivante**

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| Social Media Platform | Post caption | Image |
| LinkedIn | From the roar of the crowd to the hush of suspense, Vivante hearing aids automatically adapt to deliver a sports viewing experience we think you’ll love! Now until July 31, when you purchase a set of Vivante hearing aids, you get a free PartnerMic or TV Connector. Book a consultation to learn more: [URL] |  |
| Facebook | Love sports? Love the experience with the brilliant sound performance of Vivante. Now until July 31, when you purchase a set of Vivante hearing aids, you get a free PartnerMic or TV Connector. Book an appointment to learn more: [URL] |
| Instagram | Experience all the excitement of your favorite sports with the brilliant sound performance of Vivante hearing aids. Now until July 31, when you purchase a set of Vivante hearing aids, you get a free PartnerMic or TV Connector. Contact us to book an appointment. |